

# The Oklahoma Business Ethics Consortium



PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK SINCE 2003!

BE THE DIFFERENCE · WWW.OKETHICS.ORG

## AGENDA • NOVEMBER 14<sup>TH</sup>, 2017 • TULSA CHAPTER

### I. Welcome — Travis Jones

CEO of Career Development Partners  
and board member of OKE

### II. Pledge of Allegiance

Rocky Goins

Military Veteran – President, Leading  
Light Development and Construction  
Consulting

### III. Guiding Principle

Cathlene Wiedenhoef

Manager, Ethics & Regulatory  
Compliance – Williams Companies

### IV. Membership Drive

Steve Hobbs

VP of Southwestern Payroll Service

### V. Upcoming Events and Report on SEED Foundation

Travis Jones

### VI. Introduction of Speaker

Cathlene Wiedenhoef

### VII. Keynote Speakers

Tracey Jones

USAF Gulf War Veteran;  
Author & Entrepreneur

See program highlights on page 6.

### VIII. Closing Remarks

Kevin Matthews

Attorney, WPX Energy

## UPCOMING EVENTS

### LIVING AND WORKING BEYOND THE PAST

— PRESENTED BY —

## CLIFTON TAULBERT



Entrepreneur,  
Pulitzer-Nominated  
Author, Internationally  
Acclaimed Speaker

FEBRUARY 22

## OK ETHICS ANNUAL AWARDS

### THE WISEST PERSON I EVER MET WAS A THIRD GRADE DROPOUT

## DR. RICK RIGSBY

President and CEO of Rick Rigsby Communications,  
Former Award-Winning Journalist, Author of  
*Lessons from a Third Grade Dropout*



MARCH 7<sup>TH</sup> | OKC

### Memberships Expired September 30;

No change in dues for 2017

See page 5 for membership information

Member costs increased to \$35 per person in October; Non-member costs increase to \$50

**REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.**

Did you know that 501c3, non-profit organizations can join for free at the Frontier level?

Vision: To be recognized as a statewide and national forum for promoting business ethics.

### PINNACLE MEMBERS



### NAVIGATOR MEMBERS



### STAR MEMBERS



# REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

## HELP! VOLUNTEERS NEEDED

Time Commitment:

**3 hours**  
per month

**Pay: \$0**

### Qualifications:

Pleasant, helpful, gracious and reliable. Must be an enthusiastic OK Ethics member

### Benefits:

Priceless Appreciation for achieving OK Ethics vision

### Interested? Contact These OK Ethics Leaders:

Ambassador Team Leader: **Karie Mullins** at [legalmullins@cox.net](mailto:legalmullins@cox.net)

Volunteer Coordinator: **Mark Belanger** at [Mark.Belanger@onegas.com](mailto:Mark.Belanger@onegas.com)

### APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events, and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

### AGENDAS:

Thank you Dr. Steve Rockwell, from the University of Tulsa, for printing this month's agendas. We need help from individuals willing to print future agendas. Please contact Lynn Flinn at [lynn@rowland-group.com](mailto:lynn@rowland-group.com).

### VOLUNTEERS-AMBASSADOR & REGISTRATION TEAM:

Ambassadors welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

The Registration Team diligently records our guests' attendance and handles the collection of fees.

<b>Mark Belanger</b> <i>Volunteer Coordinator</i>	<i>ONE Gas, Inc.</i>
<b>Karie Mullins</b> <i>Ambassador Team Leader</i>	<i>Cognizant Technology Solutions</i>
<b>Chrisie Bedsworth</b>	<i>Rowland Group</i>
<b>Sean Campbell</b>	<i>Rowland Group</i>
<b>Tori Childers</b>	<i>Rowland Group</i>
<b>Teresa Frankenstein</b>	<i>Learning Unlimited</i>
<b>Shelly Gallaway</b>	<i>ONE Gas, Inc.</i>
<b>Renelda Gunn</b>	<i>ONE Gas, Inc.</i>
<b>Perry Henson</b>	<i>Rowland Group</i>
<b>Angela Hicks</b>	<i>Regent Bank</i>
<b>Carolyn Kinney</b>	<i>ONE Gas, Inc.</i>
<b>Sandy Neuzil</b>	<i>Learning Unlimited</i>
<b>Brian Shore</b>	<i>ONE Gas, Inc.</i>
<b>Amber Waid</b>	<i>ONEOK</i>
<b>Rex Wilson</b>	<i>ONE Gas, Inc.</i>

### OTHER INITIATIVES:

<b>Susan Loftin*</b>	<i>Parker Lynch</i>	<i>Member Care Team Member</i>
<b>Jalisha Petties*</b>	<i>Accounting Principals</i>	<i>Member Care Team Member</i>
<b>Creative Photo Video Inc.*</b>		<i>Videography</i>
<b>Brad Holt*</b>	<i>Factor 110</i>	<i>Nametags</i>
<b>Phillip Grimes*</b>	<i>The Creative Guy</i>	<i>Agenda Design</i>

\*Paid Service Provider

### MANY THANKS TO OUR HORIZON MEMBERS:



## UPCOMING EVENTS

Happy Holidays!  
SEE YOU IN JANUARY 2018!



## LIVING AND WORKING BEYOND THE PAST

### CLIFTON TAULBERT

*Entrepreneur, Pulitzer-Nominated Author, Internationally Acclaimed Speaker*

Clifton Taulbert is the president and CEO of the Freemount Corporation, a human capital development company and the President and CEO of Roots Java Coffee—an African-American owned national coffee brand, importing coffee from the country of Rwanda. A USAF veteran, Taulbert has been a leader in the Tulsa community for many years.

**FEBRUARY 22**

**Interested in co-hosting this event?**  
Contact Shannon Warren; [okethics@okethics.com](mailto:okethics@okethics.com)  
or call (405) 858-2233

## UPCOMING OKC EVENTS

# OK ETHICS ANNUAL AWARDS

## THE WISEST PERSON I EVER MET WAS A THIRD GRADE DROPOUT

### DR. RICK RIGSBY

President and CEO of Rick Rigby Communications,  
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THANKS TO CO-HOSTS



**MARCH 7**



# STUDENT ETHICS INITIATIVES

OK Ethics original mission included mentoring and support of ethics education. We've seen that develop through The S.E.E.D Foundation, originally established as the OK Ethics Foundation, but has developed into its own 501c6 organization. Thanks to the robust leadership and dedicated educators, the initiative has grown and is reaching more students than ever before.

## CONGRATULATIONS TO THE WINNERS OF THE ANNUAL STATEWIDE STUDENT ETHICS CHALLENGE!



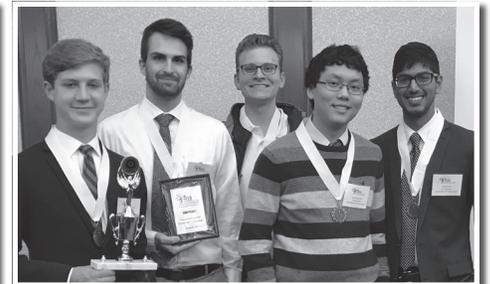
**1st Place Winners**

*Oklahoma Christian University, Team Eagles*



**2nd Place Winners**

*Oklahoma Christian University, Team Aguilas*



**3rd Place Winners**

*OU Sooners*

## REGIONAL ETHICS BOWL DELEGATES HELD IN SAN ANTONIO:

Cameron University

Oklahoma Baptist University

Oklahoma Christian University

Oklahoma City University

Oklahoma State University

Oklahoma University

University of Central Oklahoma

## TEAMS ANTICIPATED PARTICIPATION IN THE ANNUAL HIGH SCHOOL ETHICS BOWL – JANUARY 20, 2018

### Registered:

Christian Heritage Academy  
 Oklahoma School of Science and Mathematics  
 Pawnee High School  
 Pryor High School

### Verbal Commitment:

Ada High School  
 Dove Science Academy  
 Elmore City High School  
 Hammon High School  
 Healdton High School  
 Home School Cooperative  
 John Marshall High School

Mercy School  
 Metro Technology Center  
 Noble High School  
 Norman North High School  
 Oklahoma Christian Academy  
 Star-Spencer High School  
 Stringtown High School

**For more information, visit the SEED website at  
[www.okethicsbowl.com](http://www.okethicsbowl.com)**

# OK ETHICS FY 2017-18 MEMBERSHIP COMPARISON TABLE

Members Level	Dues	Seating	Pre-paid Seats	Company logo featured as OK Ethics monthly agendas?	Special workshops & events with featured speakers	S.E.E.D. Foundation*	OK Ethics Awards	Featured in "Who's Who"	Recognition Honor
<b>Pinnacle</b>	<b>\$10,000</b>	Premium with signage	16	Yes	Up to 20 seats per year	Donation in your company's name	16 seats	Yes	Objet d'art
<b>Navigator</b>	<b>\$8,000</b>	Exclusive with signage	16	Yes	-	Donation in your company's name	16 seats	Yes	Objet d'art
<b>Star</b>	<b>\$5,500</b>	Special with signage	8	Yes	-	Donation in your company's name	8 seats	Yes	Objet d'art
<b>Horizon</b>	<b>\$3,500</b>	Reserved with signage	8	Limited	-	-	-	Yes	Plaque
<b>Leading</b>	<b>\$1,500</b>	Reserved	2	Limited	-	-	2 Seats	Yes	Plaque
<b>Trailblazer</b>	<b>\$750</b>	Reserved	1	Limited	-	-	1 Seat	Yes	TBD
<b>Frontier</b>	<b>\$400</b>	Open	-	Website only	-	-	-	Yes	-
<b>Frontier (Non-Profit/NGO**)</b>	<b>\$0</b>	Open	-	Website only	-	-	-	Yes	-
<b>Scout</b>	<b>\$100</b>	Open	-	-	-	-	-	-	-
<b>Scout (Retiree)</b>	<b>\$25</b>	Open	-	-	-	-	-	-	-
<b>Scout (Job transition only)</b>	<b>\$0</b>	Open	-	-	-	-	-	-	-
<b>Student***</b>	<b>\$0</b>	Open	-	-	-	-	-	-	-

\* S.E.E.D. Foundation = Student Education & Ethics Foundation (formerly OK Ethics Foundation)

\*\* NGO = Non-Government Organization

\*\*\* Must be a member of a student ethics chapter or pre-approved affiliated academic institution

## New for 2017 – 18

### *Be an OK Ethics **Event Co-Host** or **VIP Table Sponsor:***

— Depending on contribution level, benefits include: —

- Special recognition at single event
  - Banner display
  - VIP seating with national speakers
  - Distribution of brochures
- (When available, depending on contribution level)*

Contact Shannon Warren at (405) 858-2233 or via email at [okethics@okethics.com](mailto:okethics@okethics.com)



# EXCELLENCE AND ETHICS

## TRACEY JONES

*Gulf War USAF Veteran, Author & President of Tremendous Life Books*



*Author of eight books (and counting!), Tracey C. Jones is the president of Tremendous Life Books.*

A former Air Force officer and Gulf War veteran, Tracey's storied career in uniform took her from Roswell, New Mexico to stations in Germany and England, where she honed her operational expertise and tremendous leadership skills in a number of command roles. A Mechanicsburg, Pennsylvania, native, Tracey is a graduate of the New Mexico Military Institute and the Air Force Academy.

With twelve years in the Air Force, another ten in corporate boardrooms, plus an MBA in Global Management, Tracey built an impressive career as a corporate "fixer." Her deep love of education propelled her to continue her educational pursuits in a Philosophy of Leadership doctoral program.

Her father, the late Charlie "Tremendous" Jones, founded Executive Books in 1965 with the goal of changing the world one book at a time. After amassing an exceptional leadership background of her own, Tracey took the company's reins in 2009 – and carries on her father's tremendous legacy today.

### "EXCELLENCE AND ETHICS"

Take it from former Air Force Officer Tracey Jones, **the old rules don't apply**. We are bombarded with **misinformation and insulting behavior** from all levels. This calls for a new **arsenal that equips us to deal with life's daily assaults** on our values, esteem and character.

#### TAKE-AWAYS:

##### 1. Navigating: New Trends & Timeless Values

- Who's telling the truth? Discerning authenticity
- The R.E.D. Method of Critical Thinking

##### 2. Did you see that coming?

- Betrayals, Snakes & Fools
- Fight, Flight or Adapt?

##### 3. Don't be Ridiculous

- Making a Difference versus Making A Point
- Do you have ESP?
- What's Your Communication Style?

#### GENERAL PROGRAM DISCLAIMERS:

**LEGAL:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

**CPE'S:** From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

**REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.**

**PHOTOGRAPHY:** Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at [okethicsadmin@okethics.com](mailto:okethicsadmin@okethics.com) or [okethics@okethics.com](mailto:okethics@okethics.com) or call (405) 558-1996 and we will be happy to comply with your wishes.

#### PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

**Visit [okethics.org](http://okethics.org) for resources, videos, articles and to see who's who.**

# GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

## RESPONSIBILITY TO SELF AND OTHERS

### Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

### Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

### Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
  - Exhibiting listening skills and actively listening to discussions
  - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

## LEAD WITH INTEGRITY

### Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

### Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

### Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

### Courage

- Speak the truth with confidence and encourage others to do the same.

## INSPIRE TRUST

**We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.**

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

**Visit [okethics.org](http://okethics.org) for resources, videos, articles and to see who's who.**



**Like us on  
Facebook.**

